

6th Asian SME Conference

September 10th–13th 2018, Tokyo, Japan

New development of small business policy and management: Towards an evidence-based policy making for SMEs

Dates September 10th (Mon) to 13th (Thu), 2018

Co-Organizers JICSB, JSPS (118th Committee), ACSB, RIETI
Supporting organizations: JASBS, Shoko Chukin Bank, Shoko Research Institute,
Hitotsubashi University, Musashi University

Preliminary Conference Program

DAY 1 Date: September 10 Venue: Musashi University

- Youth Camp Workshop: N. Takahashi, A. Kato

DAY 2 Date: September 11 Venue: Iino Hall/Conference

- Opening Ceremony



Kartajaya Hermawan
(ACSB President, Indonesia)



Atsushi Kato
(JICSB Acting President, JP)



Ki-Chan Kim
(ACSB Founder, Korea)



Robert Lai
(ICSB President, Taiwan)



Hiroyuki Okamuro
(ACSB 2018 Conference Chair, JP)

- Plenary Session I: SME policy in Japan and Korea

Speeches by the Presidents of Small Business Agency
Presentation about SME policies

- Plenary Session II: Keynote Speeches (Special Lectures)



Massimo Colombo
(Politecnico di Milano, Italy, JSBM AE)



Dirk Czarnitzki
(KU Leuven, Belgium)



Mark Freel
(University of Ottawa, Canada, JSBM AE)



Erik Stam
(Utrecht University, NL, SBE editor)

- Plenary Session III: Discussion on SME policy in Japan and East Asia

Chair: **Masayuki Morikawa** (RIETI VP, JP)

Panelists: **Ing-Kuen (Peter) Lai** (ITRI-IEK, Taiwan), **Ichiro Uesugi** (Hitotsubashi University/RIETI, JP),
experts from Korea and other countries

DAY 3 Date: September 12 Venue: Iino Hall/Conference

- 5 Special Sessions

1st Asian Forum of Global Initiatives for Humane Entrepreneurship (GIHE)

Ki-Chan Kim, selected humane entrepreneurs

Special Session for Marketing (**Hermawan Kartajaya**, **Hooi Den Huan**)

Invited Academic Sessions (**Elena Cefis**, **Sadao Nagaoka**, **Alicia Robb**, **Hirofumi Uchida**)

Youth Camp Poster Presentations

Parallel Academic Sessions

Youth Camp Competition and Award

Best paper awards

List of conference speakers

Keynote speakers:

Massimo Colombo (Politecnico di Milano, Italy, JSBM AE)
Dirk Czarnitzki (KU Leuven, Belgium)
Mark Freel (University of Ottawa, Canada, JSBM AE)
Erik Stam (Utrecht University, NL, SBE editor)

ICSB/ACSB:

Hooi Den Huan (ACSB VP, ICSB Singapore)
Hermawan Kartajaya (ACSB President, Indonesia)
Atsushi Kato (JICSB Acting President, JP)
Ki-Chan Kim (ACSB Founder, Past ICSB President, Korea)
Yong-Jin Kim (ACSB Executive Director, Korea)
Robert Lai (ICSB President, Taiwan)
Hiroyuki Okamoto (ACSB VP, Conference Chair, JP)
George Solomon (Editor-in-Chief of JSBM, USA)
Noriyuki Takahashi (ACSB VP, JP)
Ayman Tarabishy (ICSB Executive Director, USA)

Other speakers:

Hisayoshi Ando (President of Small Business Agency Japan, JP)
Elena Cefis (University of Bergamo, Italy)
Bernice Kotey (University of New England, SEANZ, AUS)
Masayuki Morikawa (RIETI, JP)
Sadao Nagaoka (Tokyo Keizai University/RIETI, JP)
Alicia Robb (Next Wave Impact, USA)
Ing-Kuen (Peter) Lai (ITRI-IEK, Taiwan)
Hirofumi Uchida (Kobe University, JP)

Local Organizing Committee (JICSB):

Kiyoshi Hori (Logistics and Excursion, JP)
Atsushi Kato (Youth Camp Co-Chair, JICSB Acting President, JP)
Masatoshi Kato (Program Chair, JP)
Tetsuya Komagata (Treasurer, JP)
Hiroyuki Okamoto (Conference Chair, ACSB VP, JP)
Noriyuki Takahashi (Youth Camp Co-Chair, ACSB VP, JP)
Ichiro Uesugi (SME Policy Panel, JP)

ACSB Youth Camp 2018 For College students, Graduate students and Anyone young at heart:

1. THEME

Creative, Challenging and humane: Workshop with a Humane entrepreneur and a Virtual Money Guru

2. FACULTY

Experts team led by Prof. **Noriyuki Takahashi** (VP, Musashi Univ. VP, ACSB)

3. DATE AND VENUE

Dates: September 10th – 12th, 2018

Main Venue: Musashi University <https://www.musashi.ac.jp/english/index.html>

4. ENROLLMENT FEE & Deadline

Early Bird Until July 27th, 2018	Late From July 28th, 2018 to August 27th, 2018
15,000 JPY	20,000 JPY

Fee including - Welcome Party (Sep. 10th)
 - Bus Trip (Sep. 11th)
 - Lunch (Sep 10th, Sep 11th & Sep. 12th)
 - Admission to the Asian SME Conference on Sep. 12th
 - Coffee Break (Sep. 12th)

Deadline for the application: **August 27, 2018**

INTERNATIONAL FACULTY



Leader:
Prof. Noriyuki Takahashi
 Vice President of ACSB for Education



Co-leader:
Olivia Lu
 Vice President of ACSB for Youth, Women, Netizen

For any inquiries about registration, please contact

Registration Office of ACSB 2018

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